

Support for MBWC's a Taste of Mission Beach on May 11, 2017

Resolution: The board unanimously supports contributing \$1,000. Toward expenses, in particular to be used for the shuttle transportation vans for the Taste of Mission Beach evening.

Short Term Rental Initiative for Mission Beach

Background:

The Mission Beach Town Council is concerned about proposed resolutions for a one size fits all Ordinance being developed by the City to regulate Short Term Vacation Rentals City wide. The concern has been recently amplified by the new City Attorney's policy letter that effectively bans rentals for less than 30 days in the City, with the exception of room sharing that would be allowed in Mission Beach, but for no less than seven days.

The Town Council believes that the Ordinance should accommodate two primary sections, one for in-land communities and one for communities in the coastal zone, including La Jolla, Pacific Beach, Mission Beach and Ocean Beach. The ordinance for the coastal zone would include a section for common requirements and one that allows for requirements to be tailored to the individual community cultural heritage and requirements.

Further, the Town Council believes that the planning would better serve the individual communities if it was performed by the community planning groups, rather than by the City. To begin this approach, the Town Council developed a planning template, which begins with a comprehensive list of menu items. Then, a committee of five, including proponents and opponents of vacation rentals in MB, determined specific features from the menu that addressed key issues unique to the MB environment. The board then reviewed, modified, and approved the list, which is included in this resolution.

Resolution: The majority of the board supports adopting the list of features in the attached document, entitled, MISSION BEACH VACATION RENTAL – PROPOSED OUTLINE DRAFT 2-18-2017. It is proposed that these features be recommended to the Mission Beach Precise Planning Board for incorporation into the Planned District Ordinance (PDO). In addition, the majority of the board supports an approach whereby short term rental ordinance planning begin with the community planning boards as opposed to a top down one-size fits all from the City of San Diego.