

Mission Beach Town Council

January 14, 2015 Meeting

Report

By: Ed Thile, Area 1 Representative

Subject: Update on Boardwalk Speed Violations Project

- A. Phase I: Pilot study monitoring, displaying, and recording speed using a Radar Speed Feedback System.
 - a. Obtained Radar Speed Feedback System on loan from RU-2 Company (Phoenix, Arizona).
 - b. Received MBTC Executive Board approval to conduct pilot project
 - c. Speed data collected on four separate days: November 28, December 6, December 7, December 13 (total of 18 hours)
 - d. Location: Between San Luis Rey Place and Asbury Court, South Mission Beach. The System faced north on Boardwalk (Radar Speed Feedback System display initiated at San Luis Rey)
 - e. Personal verbal feedback was given to bikers and skateboarders approximately 50% (9 hours) of project.
- B. Results:
 - a. Over 1/3 (36%) of all traffic (bikers and skateboarders) were traveling in excess of 8 MPH (the speed limit).
 - b. Approximately 21% of the measurements were in the 11-20 MPH range!!
 - c. Personal verbal feedback had a positive effect for those traveling less than 12 MPH.
- C. Conclusions:
 - a. Significant speeding is common making the boardwalk dangerous for pedestrians, especially for those entering or crossing the boardwalk.
- D. Recommendations:
 - a. Encourage the city to install approximately 4 radar speed feedback systems at key locations on the boardwalk. Studies show that MOST people will slow down when they are given feedback.
 - b. Appeal to the San Diego Police Department to develop more frequent and effective systems of enforcement (warnings/citations) for speeds above 12 MPH.